

# Downtown Recovery Dashboard

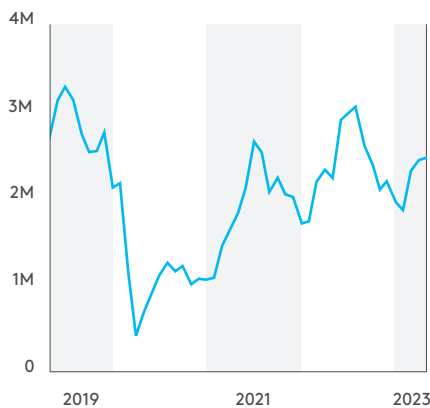
**JUNE 2023 / MAY DATA**

Please credit the Downtown Seattle Association Recovery Dashboard for use of charts, data and images on this page.

Downtown Seattle was the first American urban center to experience the impacts of COVID-19, enduring a sudden economic downturn. As downtown continues to recover, DSA will publish a monthly Recovery Dashboard examining key recovery metrics. The data sets provide a comparison point to the same time period in 2019. Additionally, the dashboard will feature notable stories that provide context regarding downtown's recovery, renewal and reemergence.

## Visitors

Total monthly visitors since 2019

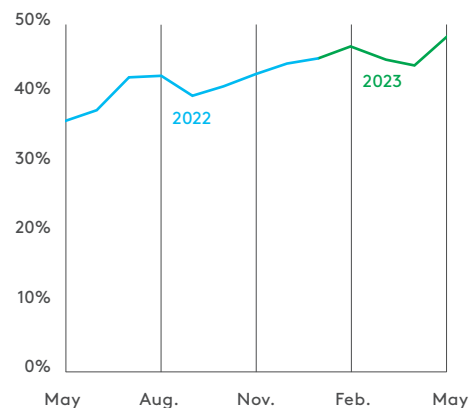


Nearly 2.5 million visitors came downtown in May—an increase of more than 10% compared to May 2022 and approaching 92% of the number of visitors in May 2019.

Source: Placer.ai

## Return to Office

Monthly worker foot traffic compared to 2019

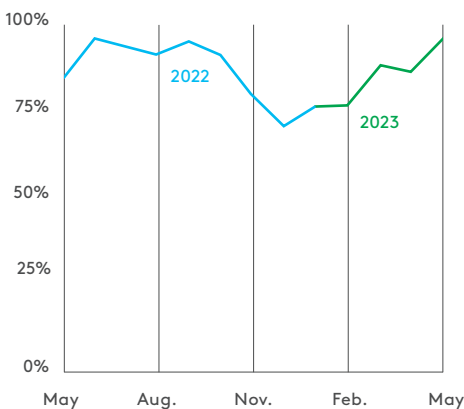


Worker traffic downtown increased notably last month, with May 2023 registering the highest level of average worker foot traffic since the start of the pandemic.

Source: Placer.ai

## Hotel Room Demand

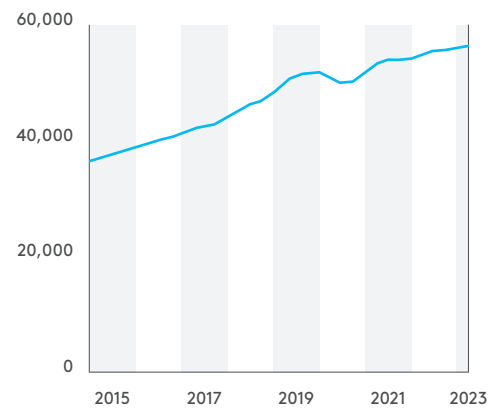
Monthly hotel rooms sold compared to 2019



Hotel demand saw strong improvement in May 2023, increasing to 94% recovered compared to May 2019. This represents an increase of nearly 20% from the previous month.

Sources: Visit Seattle, STR

## Occupied Apartment Units



Residential units continued their post-pandemic climb in May, and for the first time ever reached more than 56,000 occupied units.

Source: CoStar

# Of Note in Downtown



**42**  
openings

*Ben Bridge Jeweler opened its new flagship location at Fifth and Pine in June—one of 42 new street-level businesses that have opened in downtown Seattle in the past year.*



**87,919**  
daily worker foot traffic

*The middle of the week (Tuesday through Thursday) continues to be when we see the highest level of worker foot traffic downtown. The midweek average in May of 87,919 daily visits is the highest number for this data point since February 2020.*



**22%**  
increase in Metro ridership

*Metro transit ridership increased 22% year-over-year in May 2023. Routes into downtown jumped significantly with the RapidRide C, RapidRide D and 62 lines seeing more than 1,500 additional riders per day compared to May 2022.*

## Coming Up in Downtown



Credit: Matthew Murphy

A wildly popular run wraps up this weekend at The 5th Avenue Theatre with the final performance of *Les Misérables* on Saturday, June 17. The Fifth projects more than 50,000 patrons will have seen this production—the biggest audience for this venue since the pandemic. Limited tickets remain for shows this week.



Credit: Ben VanHouten / Seattle Mariners

MLB All-Star Week is fast approaching, with festivities beginning on Friday, July 7 and culminating with the midsummer classic at T-Mobile Park on Tuesday, July 11. Tens of thousands of visitors are expected, and the multi-day event is forecasted to generate more than \$50 million of economic impact.



Courtesy of Asia Pacific Arts

The annual sign of summer's arrival in downtown Seattle kicks off on Friday, July 7. DSA's free outdoor concert series, Downtown Summer Sounds, returns for its 44th season with a huge opening act. UMI takes the stage at Westlake Park at 4:30 p.m. Their 2018 hit single "Remember Me" has been streamed more than 130 million times on Spotify.

### NOTES ON SOURCES

Downtown foot traffic data are provided by Placer.ai and are based on cell phone location data. Each person is counted once per day. International visitors are not included. Subsets of this data in the charts are as follows:

- Office worker presence is estimated based on visits by workers who were present between 8 a.m. and 6 p.m. on weekdays in the downtown neighborhoods with the heaviest concentration of office space.\*
- Total visitors includes those who do not live or work downtown. It does not include international visitors.

- Hotel data are based on monthly reports from STR, provided by Visit Seattle.
- Apartment occupancy data are from CoStar. This is reported quarterly but the current quarter data are updated in real-time as new information is added to the database.

*\*Note that workers who have not visited their work site in the past 90 days are classified as "visitors" until they are regularly visiting their work site at least three times in a one-week period.*