

# Downtown Recovery Dashboard

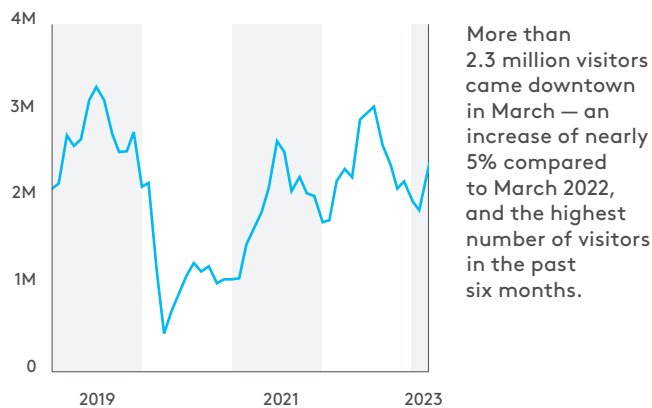
APRIL 2023 / MARCH DATA

Please credit the Downtown Seattle Association  
Recovery Dashboard for use of charts, data and  
images on this page.

Downtown Seattle was the first American urban center to experience the impacts of COVID-19, enduring a sudden economic downturn. As downtown continues to recover, DSA will publish a monthly Recovery Dashboard examining key recovery metrics. The data sets provide a comparison point to the same time period in 2019. Additionally, the dashboard will feature notable stories that provide context regarding downtown's recovery, renewal and reemergence.

## Visitors

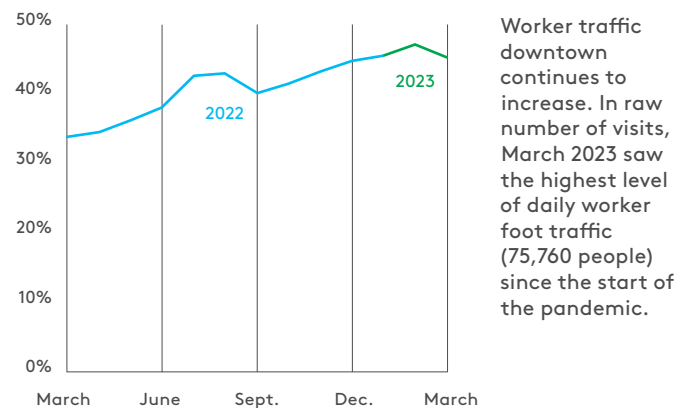
Total monthly visitors since 2019



Source: Placer.ai

## Return to Office

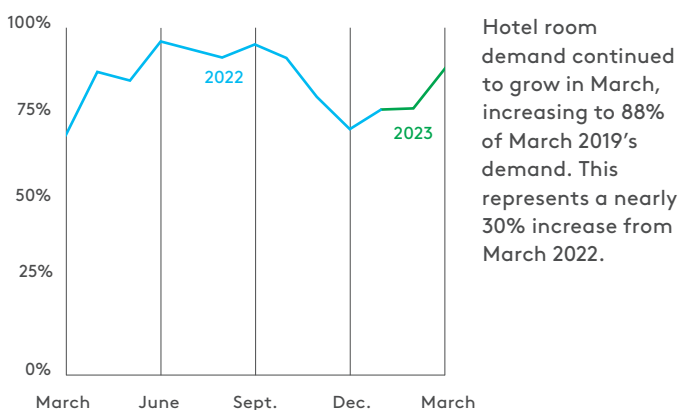
Monthly worker foot traffic compared to 2019



Source: Placer.ai

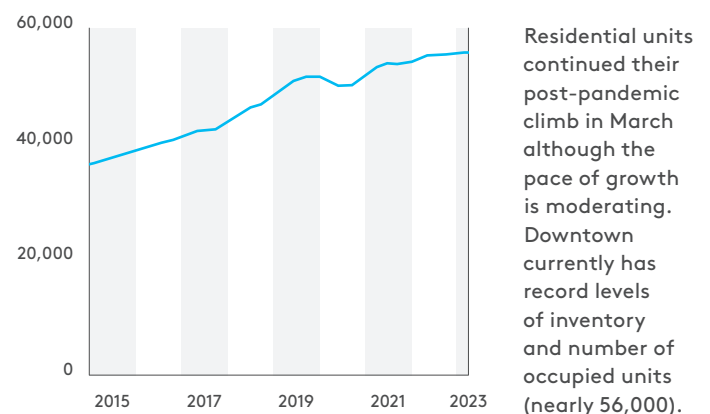
## Hotel Room Demand

Monthly hotel rooms sold compared to 2019



Sources: Visit Seattle, STR

## Occupied Apartment Units



Source: CoStar

# Of Note in Downtown



**35,000**  
event attendees

An estimated 35,000 fans attended the 2023 Sakura-Con at the Seattle Convention Center. The second-largest anime convention on the West Coast, the Seattle production is one of the top five in the country and features more than a dozen cultural groups.



**20%**  
increase in ridership

According to data from the Seattle Monorail, ridership on the iconic vessel was 20% higher in Q1 2023 than in Q1 2019.



**\$9.8M**  
in economic impact

Visit Seattle and the Seattle Sports Commission estimate the more than 43,000 fans who attended the NCAA Women's Basketball Tournament at Climate Pledge Arena generated \$9.8 million in local economic impact.

## Coming Up in Downtown



Courtesy of NHL

The Seattle Kraken embark upon their first Stanley Cup Playoff run. The opening round series against the defending Cup champions Colorado Avalanche heads to Climate Pledge Arena for game three on Saturday, April 22.



Credit: Port of Seattle

The 2023 cruise season is underway and Seattle is positioned to reap the rewards in the coming months. The Port of Seattle estimates a record number of cruise passengers will set sail from Seattle with 1.4 million revenue passengers producing more than \$900 million of economic impact.



Credit: Amy Kowalenko / Courtesy of SIFF

The curtain rises on the Seattle International Film Festival on Thursday, May 11. Spanning nearly 20 days and eight venues, SIFF attracts more than 150,000 attendees each year showcasing films from more than 80 countries.

### NOTES ON SOURCES

Downtown foot traffic data are provided by Placer.ai and are based on cell phone location data. Each person is counted once per day. International visitors are not included. Subsets of this data in the charts are as follows:

- Office worker presence is estimated based on visits by workers who were present between 8 a.m. and 6 p.m. on weekdays in the downtown neighborhoods with the heaviest concentration of office space.\*
- Total visitors includes those who do not live or work downtown. It does not include international visitors.

- Hotel data are based on monthly reports from STR, provided by Visit Seattle.
- Apartment occupancy data are from CoStar. This is reported quarterly but the current quarter data are updated in real-time as new information is added to the database.

\*Note that workers who have not visited their work site in the past 90 days are classified as "visitors" until they are regularly visiting their work site at least three times in a one-week period.