

# Downtown Recovery Dashboard

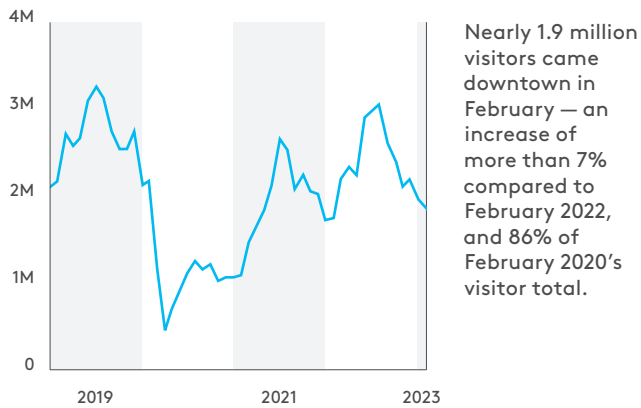
MARCH 2023 / FEBRUARY DATA

Please credit the Downtown Seattle Association Recovery Dashboard for use of charts, data and images on this page.

Downtown Seattle was the first American urban center to experience the impacts of COVID-19, enduring a sudden economic downturn. As downtown continues to recover, DSA will publish a monthly Recovery Dashboard examining key recovery metrics. The data sets provide a comparison point to the same time period in 2019. Additionally, the dashboard will feature notable stories that provide context regarding downtown’s recovery, renewal and reemergence.

## Visitors

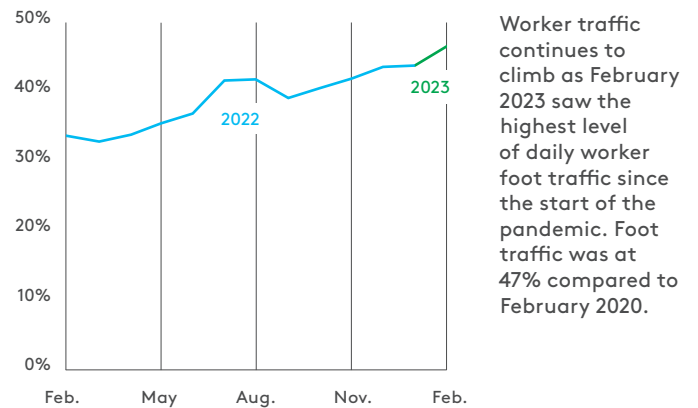
Total monthly visitors since 2019



Source: Placer.ai

## Return to Office

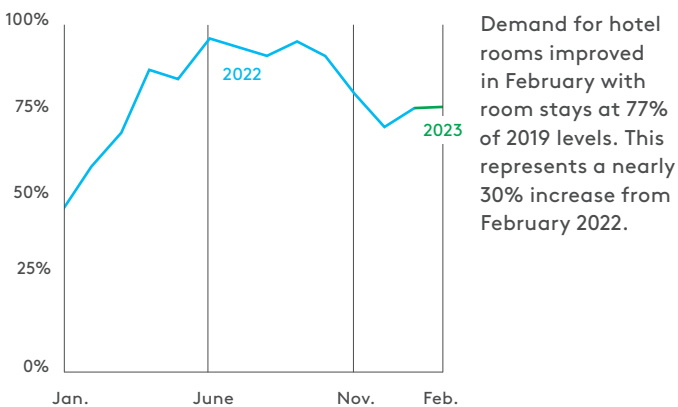
Monthly worker foot traffic compared to 2019



Source: Placer.ai

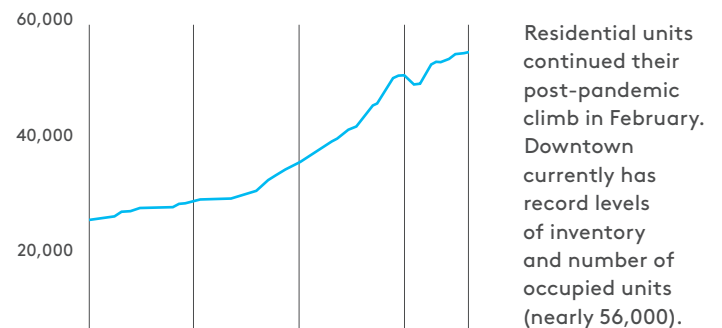
## Hotel Room Demand

Monthly hotel rooms sold compared to 2019



Sources: Visit Seattle, STR

## Occupied Apartment Units



Source: CoStar

# Of Note in Downtown



65%

## decrease in incidents of crime

The first two months of 2023 saw a nearly 65% decline in total crime incidents in the core of downtown compared to the first two months of 2022. Data is for Seattle Police beats M1, M2 and M3.



3rd

## largest metro economy

According to data from the U.S. Bureau of Economic Analysis, the Seattle area ranks as the U.S. metro with the third-largest economy, trailing just San Francisco and San Jose. The rankings are based on gross domestic product per capita.

Source: [smartestdollar.com](https://www.smartestdollar.com)



75,000

## event attendees

An estimated 75,000 people attended Emerald City Comic Con from March 2-5 at the Seattle Convention Center Summit building. Overall foot traffic in the Retail Core neighborhood during that period was 171,900 visitors.

## Coming Up in Downtown



Credit: AP Photo/Tony Avelar

The madness of March takes over Climate Pledge Arena. The NCAA Women's Basketball Tournament Regional tips off at CPA on Saturday, March 25, with three straight days of hoops producing two of this year's Final Four participants. It's the first time the NCAA has used a two-site format for the NCAA Regionals and fans from across the country will descend upon Seattle.



Credit: Steph Chambers/Getty Images

The crack of the bat at T-Mobile Park is just days away. Fresh off their first postseason appearance in more than 20 years, the Seattle Mariners open up the 2023 schedule against the Cleveland Guardians on Thursday, March 30. The seven-game homestand wraps up against the Los Angeles Angels on Wednesday, April 5.



Courtesy of Sakura-Con

Early April will bring thousands of anime enthusiasts to downtown Seattle. More than 30,000 fans are expected to attend Sakura-Con 2023 at the Seattle Convention Center, with events at both the Arch and Summit buildings April 7-9.

### NOTES ON SOURCES

Downtown foot traffic data are provided by Placer.ai and are based on cell phone location data. Each person is counted once per day. International visitors are not included. Subsets of this data in the charts are as follows:

- Office worker presence is estimated based on visits by workers who were present between 8 a.m. and 6 p.m. on weekdays in the downtown neighborhoods with the heaviest concentration of office space.\*
- Total visitors includes those who do not live or work downtown. It does not include international visitors.

- Hotel data are based on monthly reports from STR, provided by Visit Seattle.
- Apartment occupancy data are from CoStar. This is reported quarterly but the current quarter data are updated in real-time as new information is added to the database.

\*Note that workers who have not visited their work site in the past 90 days are classified as "visitors" until they are regularly visiting their work site at least three times in a one-week period.