

# Downtown Recovery Dashboard

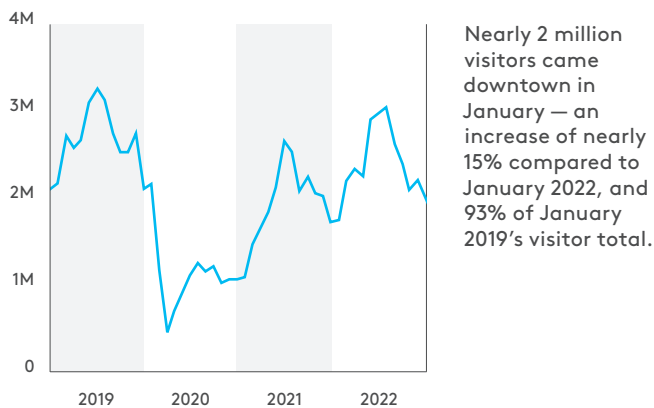
FEBRUARY 2023 / JANUARY DATA

Please credit the Downtown Seattle Association Recovery Dashboard for use of charts, data and images on this page.

Downtown Seattle was the first American urban center to experience the impacts of COVID-19, enduring a sudden economic downturn. As downtown continues to recover, DSA will publish a monthly Recovery Dashboard examining key recovery metrics. The data sets provide a comparison point to the same time period in 2019. Additionally, the dashboard will feature notable stories that provide context regarding downtown's recovery, renewal and reemergence.

## Visitors

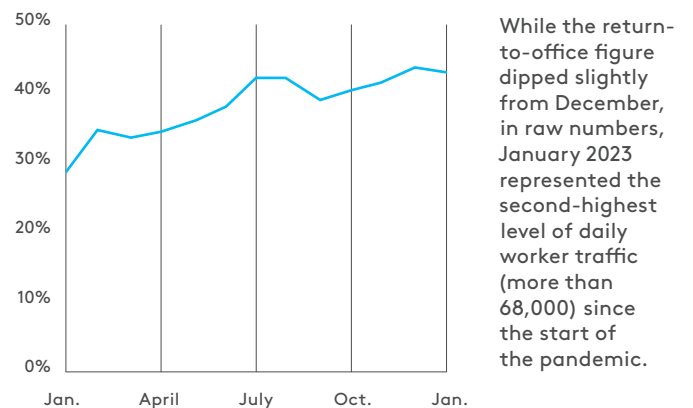
Total monthly visitors since 2019



Source: Placer.ai

## Return to Office

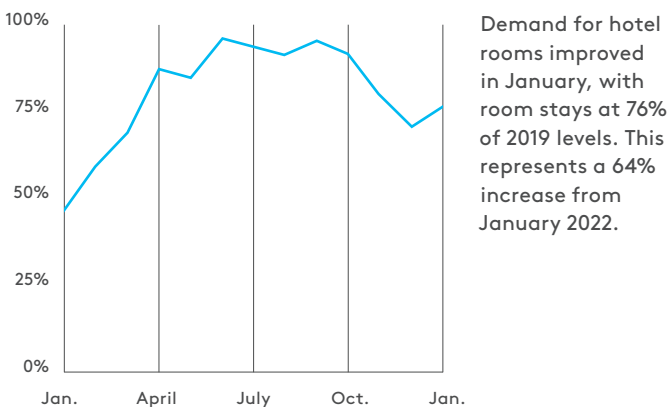
Percentage of 2019 worker foot traffic to 2022



Source: Placer.ai

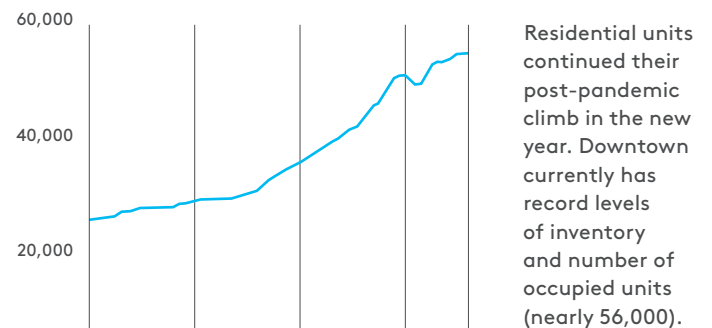
## Hotel Room Demand

Monthly hotel rooms sold compared to 2019



Sources: Visit Seattle, STR

## Occupied Apartment Units



Source: CoStar

# Of Note in Downtown



**-18%**

## decrease in violent crime

In 2022, the number of violent crimes in the downtown commercial core decreased to 473 incidents from 2018's peak of 575. Source: Seattle Police Department



**No. 4**

## in walkability nationwide

A recent report from Smart Growth America and Places Platform ranks Seattle fourth in the nation in its top 35 for urban metro walkability. Downtown Seattle hit 99% of pre-pandemic foot traffic levels the week of Jan. 29.



**166%-300%**

## greater lunch rush transactions

As daily worker traffic numbers strengthen, PCC's Rainier Square location reports Monday-Friday lunch rush business is 166%-300% higher than other transactions.

## Coming Up in Downtown



Credit: Marketplace Events

The Northwest Flower & Garden Festival is expected to bring 60,000 people to the heart of downtown from Feb. 15-19. The Seattle Convention Center's Arch building will be home to more than 20 display gardens, 90 free seminars, workshops and more.



Credit: @seattleartmuseum

Don't miss out on Visit Seattle's Museum Month. An annual February favorite for Seattleites and visitors alike, hotel guests in downtown receive half-price admission to some of the city's finest museums.



Credit: Greg Allen / AP

The Boss is back on the road for the first time in six years, and he's coming to Seattle. Bruce Springsteen and the E Street Band will pack Climate Pledge Arena on Saturday, Feb. 25.

### NOTES ON SOURCES

Downtown foot traffic data are provided by Placer.ai and are based on cell phone location data. Each person is counted once per day. International visitors are not included. Subsets of this data in the charts are as follows:

- Office worker presence is estimated based on visits by workers who were present between 8 a.m. and 6 p.m. on weekdays in the downtown neighborhoods with the heaviest concentration of office space.\*
- Total visitors includes those who do not live or work downtown. It does not include international visitors.

- Hotel data are based on monthly reports from STR, provided by Visit Seattle.
- Apartment occupancy data are from CoStar. This is reported quarterly but the current quarter data are updated in real-time as new information is added to the database.

\*Note that workers who have not visited their work site in the past 90 days are classified as "visitors" until they are regularly visiting their work site at least three times in a one-week period.