



SHINE A LIGHT CALL FOR ART - PIKE/PINE STOREFRONT PROGRAM

The Downtown Seattle Association is seeking artists to help enliven the Pike/Pine corridor through the placement of artwork in the storefront window displays of two Pike/Pine Corridor buildings. Similar to the many murals that we helped install in 2020, the DSA sees the opportunity to utilize window displays to enliven our streetscapes and provide opportunities for artists to connect with residents, workers, and visitors to our downtown neighborhoods.

This opportunity is available for any artist who is interested in creating an installation that will be displayed for three to six months. Given the interior placement and access to power outlets/ceiling hardware, we are open and interested in all variety of 2d/3d concepts. This could range from sculpture, lighting design, hung painting/graphics, or anything else that might enliven these spaces and intrigue passers-by.

Evaluation Criteria

The goal of the Storefront Program is to support and increase the presence of art in downtown public spaces, provide visual interest to the pedestrian environment, increase engagement of historically under-served communities, support and increase the number of positive interactive activities downtown, celebrate diversity, and promote artistic expression. Proposals submitted to the program will be evaluated and selected based on the following criteria:

- **Quality of Concept:** Provide a clear, well-conceived, original proposal that incorporates ideas relevant to the theme of Shine A Light. This theme is open to your artistic interpretation, but we'll be looking for proposals that best utilize the display window space.
- **Community Impact:** Proposal describes meaningful effort to support the community of downtown residents, workers, and visitors. We are hoping to engage artists from a range of backgrounds and experience.
- **Feasibility:** Convey a clear plan for fabrication and installation of the artwork within the program timeline. Demonstration of prior installations that required coordination with property management, design professionals, and/or community stakeholders is a plus.

Funding

Funding has been provided by a combination of public and private sources and will be competitively awarded based on the number and quality of proposals received. Given the number of available display windows, 3-10 artists will be selected for this call. The minimum award per selected artist will be \$1,500. It is not required that awarded installations only use funding from this opportunity, so selected artists may utilize existing artwork or outside funds as available.

Awarded artists may use funding, as they see fit, for any of the following:

- artist fees
- project management and personnel costs
- supplies
- equipment rentals or other production-related costs

Project Timeline

As this program will make use of space within private property, all phases will be on a firm timeline. DSA will manage coordination with property management and will resolve any questions/concerns for selected artists.

- Artist call open Jan 28.
- Applications due by 5PM, Feb 11.
- Selected artists notified by Feb 18.
- Artworks to be installed early-March
- Deinstallation is dependent on leasing of storefronts, but is targeted for June 2021. Artists will be responsible for deinstallation and will be provided with at least two weeks of notice.

Application Materials

All applications must be submitted by email to: sethg@downtownseattle.org

Applications must include the following information. Please include each element in a single document or package your files before emailing:

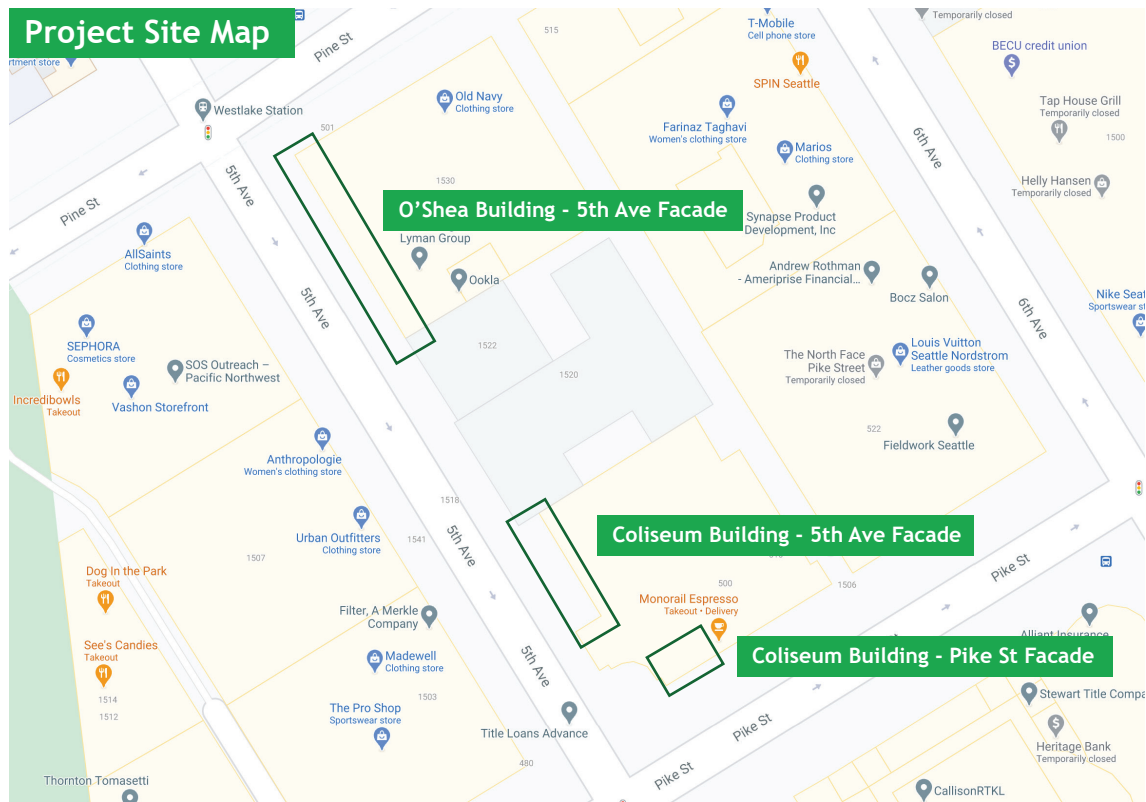
- Letter of interest (not to exceed one page)
 - o Provide a statement describing your interest in this project, addressing how you will meet the three selection criteria
- Design concept
 - o This should include any graphics/photos that help visualize your concept including vignettes, plans, drawings, renderings etc.
 - o Indicate the amount of space needed and desired location for display of your artwork
 - o Describe how your artwork would be installed and if access to power/ceiling hardware is needed
 - o Your concept does not need to be finalized for the application, but any detail on materials, construction methods, and installation plans will be useful for the selection panel to consider

Selection Process

The selection process will be completed by a panel of arts and design professionals, DSA staff, and City staff members. The panel will review the applicants' images, qualifications, and other materials based on the program evaluation criteria.

Questions

If you have questions about any element of the open call, please contact:
Seth Geiser at sethg@downtownseattle.org or 206-708-9484



**Coliseum Building
Display Bay Interior**



**O'Shea Building
Display Bay Interior**





Coliseum Building - Pike St Facade
Three connected display bays



Coliseum Building - 5th Ave Facade
Three separate display bays



O'Shea Building - Pine St Facade
Four connected display bays