

MID Ratepayer Advisory Board

Hybrid Meeting

May 27, 2025 | 8-9:30 a.m.

8:00	Call to Order	Sabrina Villanueva, Chair
8:02	Guest Ratepayer Comment	
8:05	Chair's Report <ul style="list-style-type: none">✓ ACTION: Minutes from April meeting	Sabrina Villanueva, Chair
8:10	Program Manager Report	Jon Scholes, DSA President & CEO
8:20	Financial Report <ul style="list-style-type: none">📄 November Financials	Jon Scholes, DSA President & CEO Jack McCarthy, Director, Finance
8:25	25/26 Draft Budget	Jon Scholes, DSA President & CEO Matt Gurney, COO
8:40	MID Program Update	Jennifer Casillas, VP Public Realm & Ambassador Operations
9:15	New Business	Sabrina Villanueva, Chair
9:30	Adjourn	Sabrina Villanueva, Chair

Meeting Minutes

MID Ratepayer Advisory Board

April 1, 2025

Presiding: Sabrina Villanueva, Chair

Attending: Lars Pedersen, LJ Humisto, Mark Astor, Tim Kuniolm, Adam Bowser, Anita Shah, Cary Clark, Marshall Johnson, Rebecca Uusitalo, Steve Van Til, Sally Bagshaw, Aaron Blankers, Ross Peyton, Courtney Jolicoeur, Andy Bench, Valerie Heide Mudra, Lisa Nitze, Amy Baker, Collin Madden

Staff: Jon Scholes, Jennifer Casillas, Sally Wright, Ryan Gockel, Emily Bailor

CALL TO ORDER

Sabrina Villanueva, Chair

Sabrina welcomed the group to the April meeting.

CHAIR'S REPORT

Sabrina Villanueva, Chair

Sabrina provided the Chair's report for April. She asked for any guest comments and reviewed the agenda. She called attention to the minutes from the January meeting and asked for a motion to approve them; a motion was made and seconded; no discussion, approval by consensus. She reminded the group that the next MID Board meeting would be held May 27th and the group would review a draft budget.

MID BOARD GOVERNANCE

Sabrina Villanueva, Chair

Sabrina called attention to a memo detailing the nomination of Amy Baker to Vice Chair. Sabrina asked for a motion to approve the nomination; a motion was made and seconded; no discussion, approve by consensus.

MID PROGRAM MANAGER REPORT

Jon Scholes, DSA President & CEO

Jon provided a program manager report. He provided an update on the process to hire a new COO for the organization. He updated the group on the work to relocate operations to the 2Pine building. He informed the group that the initiative to place Ike Kiosks throughout downtown us making progress and will be in front of city council this spring. He noted that DSA/MID has retained Downtown Works to assist in evaluating and supporting the retail sector in the MID.

FINANCIAL REPORT

Jon Scholes, DSA President & CEO

Jack McCarthy, Director of Finance

Jon provided an overview of the financials. Jack provided additional detail.

DOWNTOWN REVITALIZATION

Ryan Gockel, Director Strategic Initiatives

Ryan reviewed the recovery dashboards. He discussed total monthly visitor numbers, return of office workers, hotel room demand, proposed and under construction residential units, incidents of violent crime, observed drug activity, welfare checks, and Narcan deployments. He also provided data regarding the number of local visitors downtown. He

MID PROGRAM REPORT

Jennifer Casillas, VP Public Realm & Ambassador Operations

Jenn provided a MID moment for April. She highlighted the work of the CSH team to provide de-escalation training to interested businesses and organizations within the MID. She highlighted the ambassadors of the month. She reminded the group that the MID program dashboards are live on the website and provided additional updates for each program.

NEW BUSINESS

None.

ADJOURN

9:00 a.m.

DBIA SERVICES
Statement of Revenue and Expenses
July 1 - Apr 30, 2025

	YTD Apr 2025			Full Year Fcst vs Budget		
	Actual	Budget	better/(worse) than budget	Forecast	Budget	better/(worse) than budget
Income						
Assessment Net	17,721,639	18,625,570	(903,931)	19,451,399	19,451,399	0
Voluntary	221,312	210,776	10,536	210,776	210,776	0
Unrestricted Partner Funding	20,000	0	20,000			0
Donor Restricted Partner Funding	208,005	166,000	42,005	166,000	166,000	0
Sponsorship	210,311	236,500	(26,189)	239,500	239,500	0
Fees for Services Private	113,824	180,590	(66,766)	201,912	201,912	0
Fees for Service Public	376,173	348,691	27,482	453,648	453,648	0
Other Income	6,140	0	6,140			0
Total Income	18,877,404	19,768,127	(890,723)	20,723,235	20,723,235	0
Expense						
Salaries & Benefits	11,462,749	12,214,833	752,084	14,712,658	14,712,658	0
Professional Services	2,197,874	2,052,480	(145,394)	2,480,654	2,480,654	0
General & Administrative incl Depr	1,049,792	1,059,550	9,758	1,272,921	1,272,921	0
Program Expenses	3,955,794	4,234,300	278,506	4,910,184	4,910,184	0
Total Expense	18,666,209	19,561,163	894,954	23,376,417	23,376,417	0
CHANGE IN NET ASSETS	211,195	206,964	4,231	(2,653,182)	(2,653,182)	0

<u>FUND BALANCE SUMMARY</u>		<u>YTD Actual Exp by Program</u>				
			Actual	%	Budget	%
Uncommitted DBIA Services Fund balance @ 6/30/24		Clean 205	6,925,855	37%	7,604,279	39%
Uncommitted City Held Fund balance @ 6/30/24		Sfty, Hsp & Outrch 210/215	3,079,633	16%	3,096,483	16%
Total Fund Balance @ 6/30/24	5,241,894	Econ Dev 110	365,524	2%	577,008	3%
Forecast net gain/loss @ 6/30/25	(2,653,182)	Comm 105	572,842	3%	454,347	2%
less capital exp	(262,000)	Park & Trans 115	216,660	1%	216,660	1%
		Events/Pub Space	2,385,572	13%	2,494,089	13%
		WLP,OCC,Bell St, Pioneer Parks	1,695,283	9%	2,051,106	10%
		Downtown Activation Plan 595	186,760	1%	0	0%
Fund Reserve Policy-Operating expenses 9%	1,661,961	Operations 100	1,582,365	8%	1,446,201	7%
Add back current year depreciation	222,643	Management	1,655,717	9%	1,620,950	8%
			18,666,209	100%	19,561,163	100%
FORECAST UNCOMMITTED FUND BALANCE 6/30/24	4,211,316					

Balance Sheet Prev Year Comparison (unaudited)
As of Apr 30, 2025

		2023 vs 2024		
	Apr 30, 2025	Apr 30, 2024	\$ Change	Jun 30, 2024 (unaudited)
ASSETS				
Cash	2,096,716	480,401	1,616,316	1,177,653
Accounts Receivable	1,440,371	3,166,077	(1,725,706)	2,947,419
Other Current Assets	130,020	513,508	(383,488)	218,054
Fixed Assets	319,544	309,149	10,395	310,673
TOTAL ASSETS	3,986,651	4,469,134	(482,483)	4,653,799
LIABILITIES & EQUITY				
Liabilities				
Accounts Payable	238,447	1,061,015	(822,568)	992,703
Deferred Revenue + Refundable Advance	151,378	243,913	(92,535)	73,221
Liabilities + Payroll	521,545	517,674	3,871	712,601
Total Current Liabilities	911,370	1,822,602	(911,232)	1,778,525
Long term Liabilities	(2,350)	13,640	(15,990)	8,838
Total Liabilities	909,020	1,836,242	(927,222)	1,787,363
Equity				
Retained Earnings + Temp Restricted	2,866,436	2,701,958	164,478	2,647,798
Net Income	211,195	(69,066)	280,261	218,638
Total Equity	3,077,631	2,632,892	444,739	2,866,436
TOTAL LIABILITIES & EQUITY	3,986,651	4,469,134	(482,483)	4,653,799